

K graphic

The Quiz Kids

US TV quiz show : 1952- : dir. : ? x ? min
prod: : scr: : dir.ph.:
.....
Presenter: Joe Kelly; and later Clifton Fadiman

Ref:	Pages	Sources	Stills	Kbytes	Ω □ ♀ Z ♀	Copy on VHS	Last Viewed
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Not a Hitler Youth rally, but a television quiz show

Source: *How Sweet it Was*

Excerpt from *How Sweet It Was* general note on the format:

“ "It is not every question that deserves an answer", wrote Publilius Syrus in 42 B.C. Some two thousand years later, television was to lend added weight to that observation, as a superabundance of panel and quiz shows filled the ether with volley upon volley of questions. Panel and quiz shows were a hangover from radio days, when the multitudes were entranced by such programmes as "Double or Nothing", "The \$64 Question", "Information Please", and "The Quiz Kids".

Television seized on the concept hungrily, not only because of its successful track record, but also because this kind of programme could be produced at only a fraction of the cost of almost any other type of show. In time, most of the popular radio formats were adapted to television, and they were joined by hundreds of new variations. The channels were jammed with panellists and contestants eagerly trying to place the face, name the tune, or divine the price of a mink coat... ”

“ "The Quiz Kids": The precocious [sic] juvenile panel that amazed radio listeners for years came to television in 1952. The group above includes (left to right) Frankie Vander Ploeg (7), Brenda Liebling (7), Harvey Dytch (8), Janet Ahern (6), Vincent Granatelli (7), quizmaster Joe Kelly. Clifton Fadiman later became host of the show.”

[no listing in "The Golden Age of Children's Television", "Halliwell's Television Companion", "History of Television", "Into the Box of Delights - a History of Children's Television", "Television's Greatest Hits" or "25 Years of ITV - 1955-1980"]

No further information currently available. Not to be confused with the 1979 UK TV play "**The Quiz Kid**" (seemingly not relevant to the archive) with Helen Mirren and Michael Elphick. See also the contemporary "**Juvenile Jury**", and subject index under **QUIZ & GAME SHOWS**.